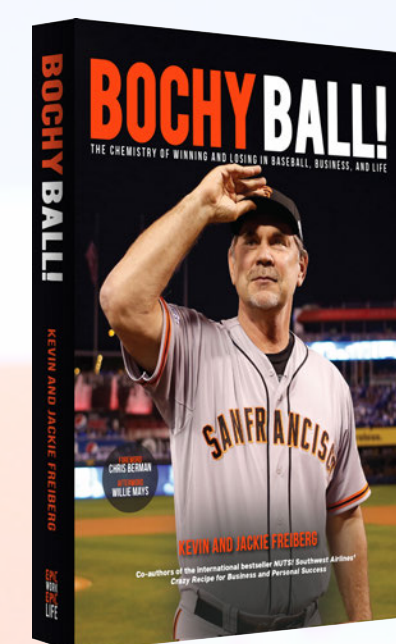
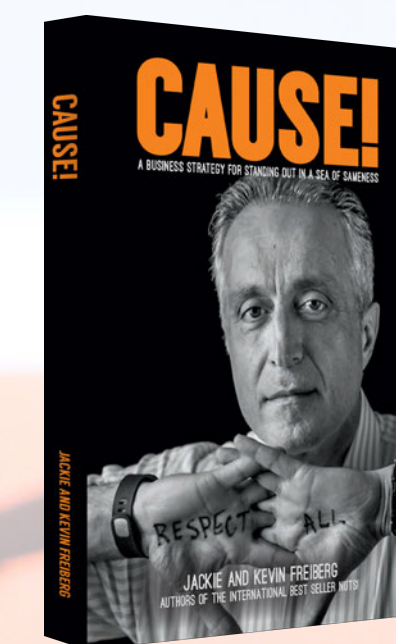
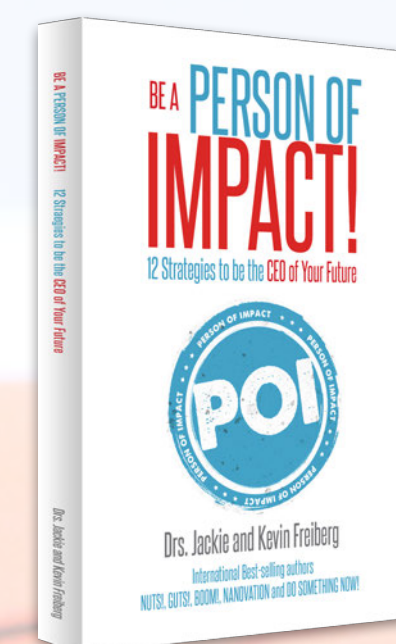
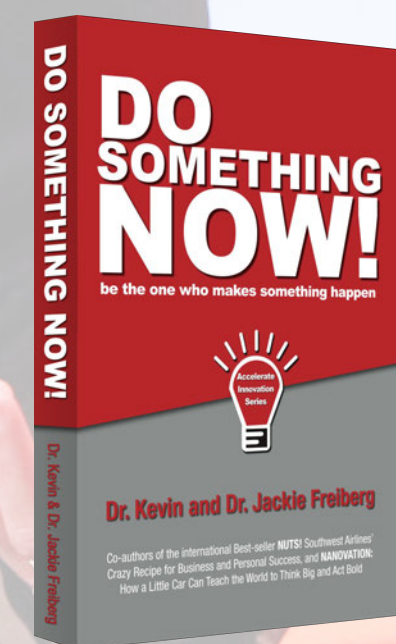
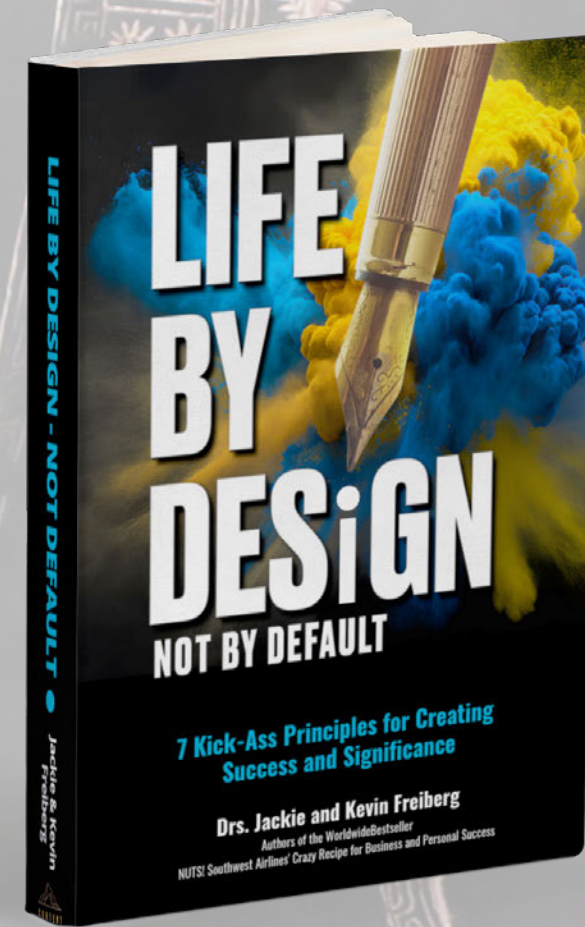
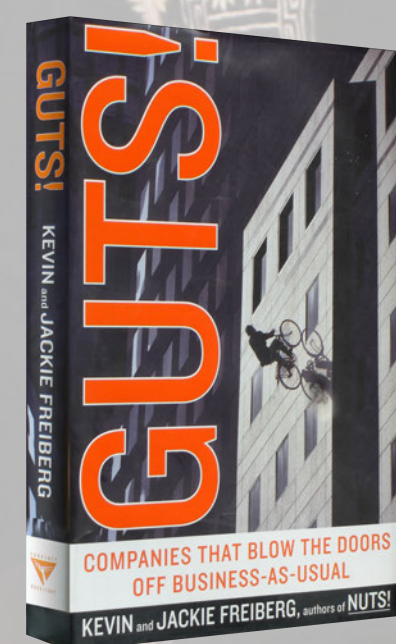
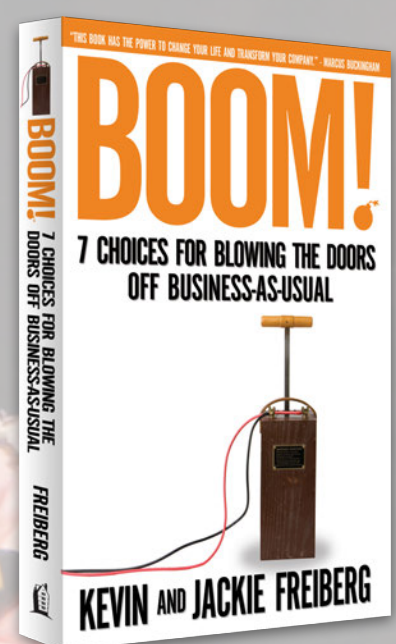
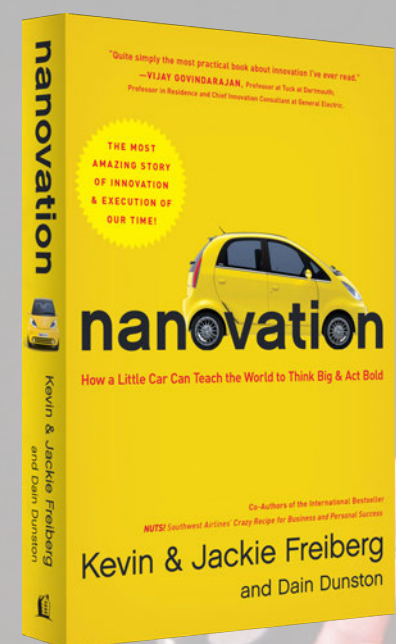
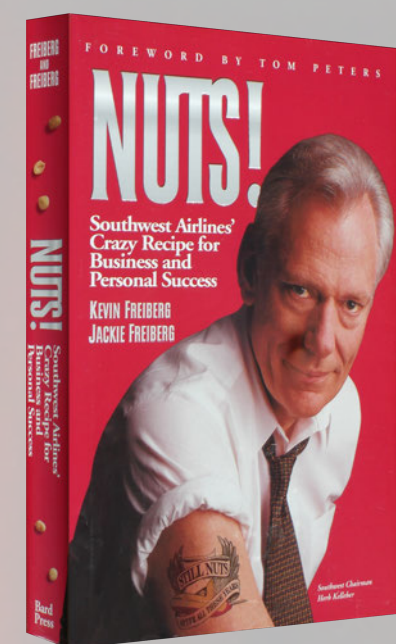


# UNFORGETTABLE

[jackie@freibergs.com](mailto:jackie@freibergs.com)



**Dr. Jackie Freiberg / International Best Selling Author / 9 Award Winning Books**  
[epicworkepiclife.com](http://epicworkepiclife.com) join our online community to rec'v weekly leadership & innovation insights



# Facebook Friend Connections

1.9 billion daily FB users



What's  
The  
Future

Why are you here?

# Unlock Innovation

Notice... Lead... Engage

# 1. Notice

what matters



According to Gallup...

**Times are tough, the future is blurred and blended!**

But there is a clear, time-tested path forward.

The top performers are doubling down on...

**Up-skilling & re-skilling leaders...**

Doing so increases innovation, performance, retention & growth

# What should the future of leadership look like?

150 global leaders answered:

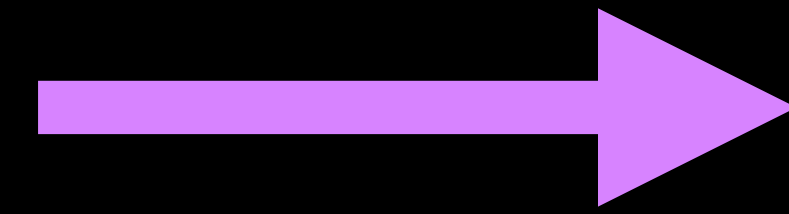
# We need braver leaders!



**now**



**courage**  
**messy**



**future**

**UNLOCK INNOVATION**

speed of change

**talent/people/engagement**

engineering

digital threads

manufacturing

sustainability

compliance/regulations

**uncertainty, risk, change**





**The new** way to work  
is to  
**embrace technology**  
& be empowered by it

**BE NOT** to  
**Become it!**

**creativity, imagination, intuition, emotions, empathy, ethics**

engage in the art of visiting



# epidemic?

Our understanding of biology, psychology, and the workplace, calls for companies to make **fostering social connections a strategic priority.**

A more connected workplace enhances performance and resilience. It is more fulfilling, productive and engaged. It also **protects against** illness, disability, and **burnout.**

**Vivek H. Murthy**  
**U.S. Surgeon General**



15:48:21

15:48:21

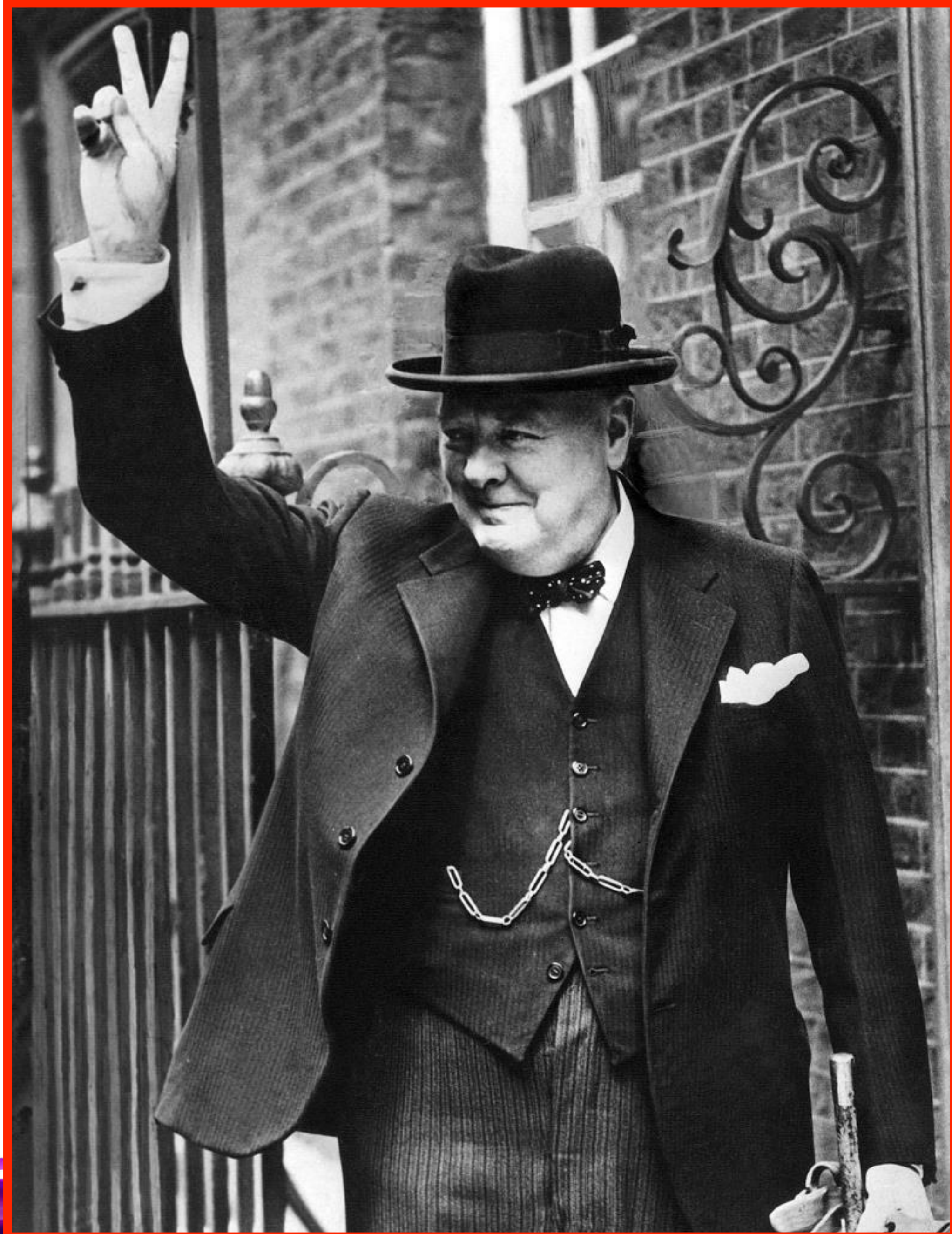
Time!

own it  
personalize it  
enrich it

# 2. Lead

with courage & curiosity





**Courage** is rightly  
esteemed the first of human  
qualities, because it  
guarantees all others.

---

**Winston Churchill**

# Courage is the...

- Learning, Up-skilling
- Engagement & Retention
- Accountability & Alignment
- Trust & Collaboration
- Innovation & Growth



**What is Courageous**

# **Leadership**

**Mining the potential in yourself, in others and...**

**Having the COURAGE to develop that potential.**



**You Don't build  
Platforms**



**You develop  
People  
build platforms**



**If you want to improve the organization, you have to improve yourself... and then the organization gets pulled up with you.**

**indra nooyi**  
**retired ceo, PepsiCo**

where do you start?

**self-awareness**

**85%**



A close-up photograph of a hammer striking a metal surface, creating a shower of sparks. The hammer is dark and the sparks are bright and glowing. The background is blurred, showing what appears to be a workshop or industrial setting.

**Leadership**  
**Your Potential**  
how you land on people!

- **Positive**
- **Negative**
- **Questionable**

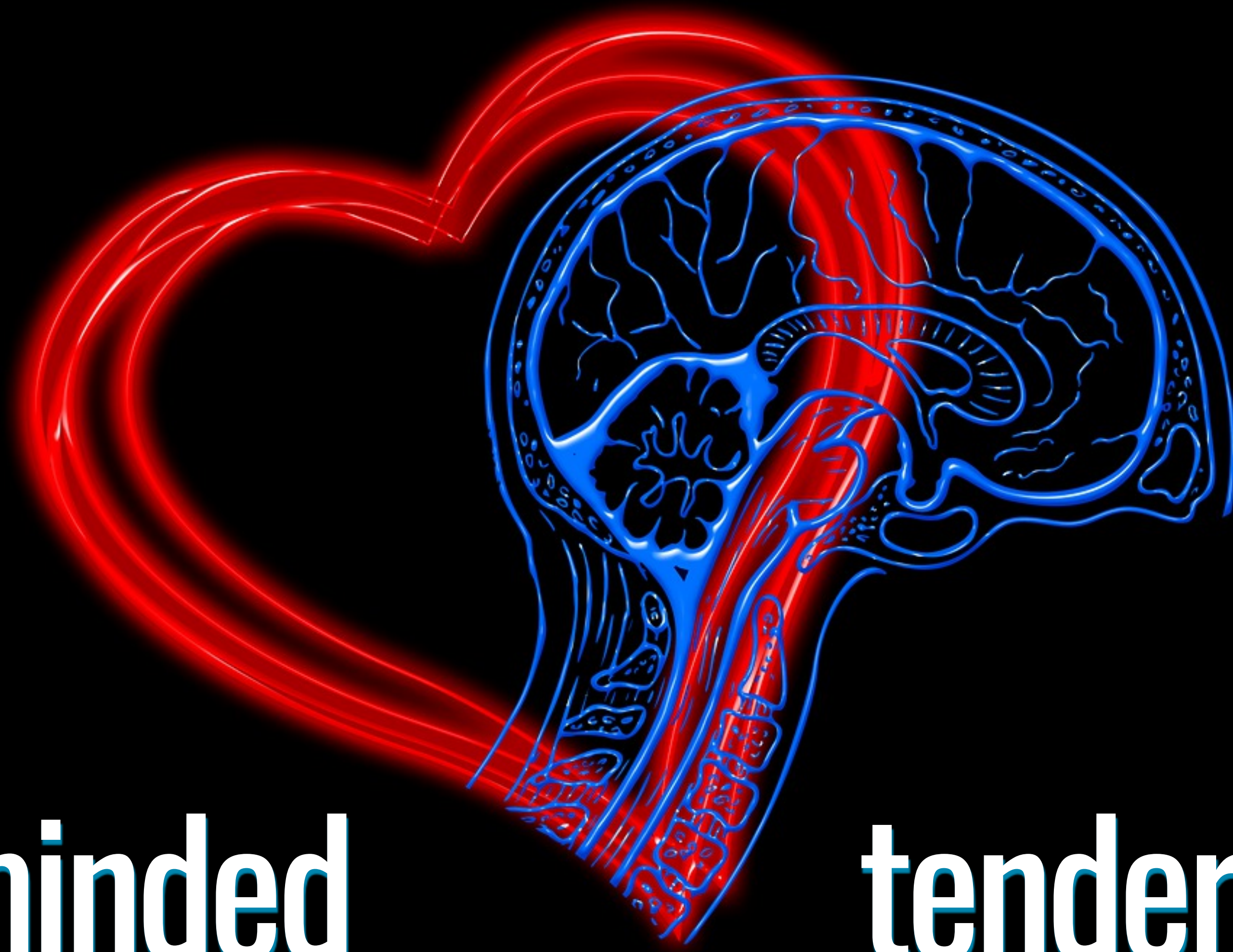


**In the past jobs were about muscle, now  
they are about brains, but in the future  
they'll be about the heart.**

**Minouche Shafik**

**Dir. London School of Economics**

# Courageous Leadership



**tough minded**

**tender hearted**





**Without a heart,  
it's just a machine.**



**say what you mean, mean what you say, don't say it mean**



**“It’s hard to get better at something if you don’t reflect on it.**

**Without that charge to improve on a daily or weekly basis...**

**Without having that moment of self-evaluation,  
you can’t correct or change your behavior.”**

**Noah Weiss, CPO  
SLACK**

# developing your potential

where do you start?

Dare to ask what should I...

**stop... start... keep**

30-day development challenge!

# 3. Engage

develop, ask & enable



Today

# Leadership

doesn't mean YOU have all the answers

Leadership is being gifted at getting ideas from

# everyone



**invention  
donkey**

<https://www.youtube.com/watch?v=EUGZLeENpCI&t=1s>

# what matters most...

- \* doing what I'm good at
  - \* mentor, coach, feedback
  - \* my ideas are valued, they matter
- 



Feedback does not have to be complicated...

Be clear and kind

“He’ll tell you the truth, with no bullshit, and then he’ll love you to death.”

I have VERY high expectations. I know YOU can reach them.

how can I support you?

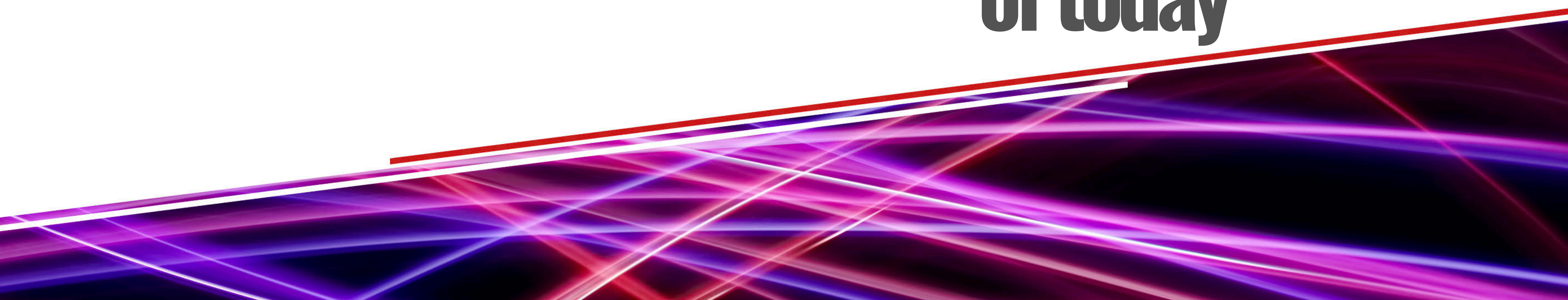
Gregg Popovich, San Antonio Spurs  
2nd winningest coach

A close-up, low-angle shot of a person's feet wearing white canvas sneakers with dark laces. The sneakers are positioned on a light-colored wooden floor. The soles of the shoes are visible, showing the text '6 1/2 8' printed in black and red. The person is wearing dark blue jeans that are bunched at the ankles. The background is a blurred indoor setting with warm lighting and colorful elements, possibly a store or a public space.

**one size fits one!**

**Peter Drucker**

**The** of the past  
**leader**  
of today



is highly overrated

**I KNOW**

is highly

**be curious & collaborative**

**98%**



**Show up to Notice!**

**And not when it was convenient...**

**Herb Kelleher,  
Founder, Southwest Airlines**

# Good Thoughts, Good Words, Good Deeds

Enabled Curiosity... Dare to Try Culture

What if...

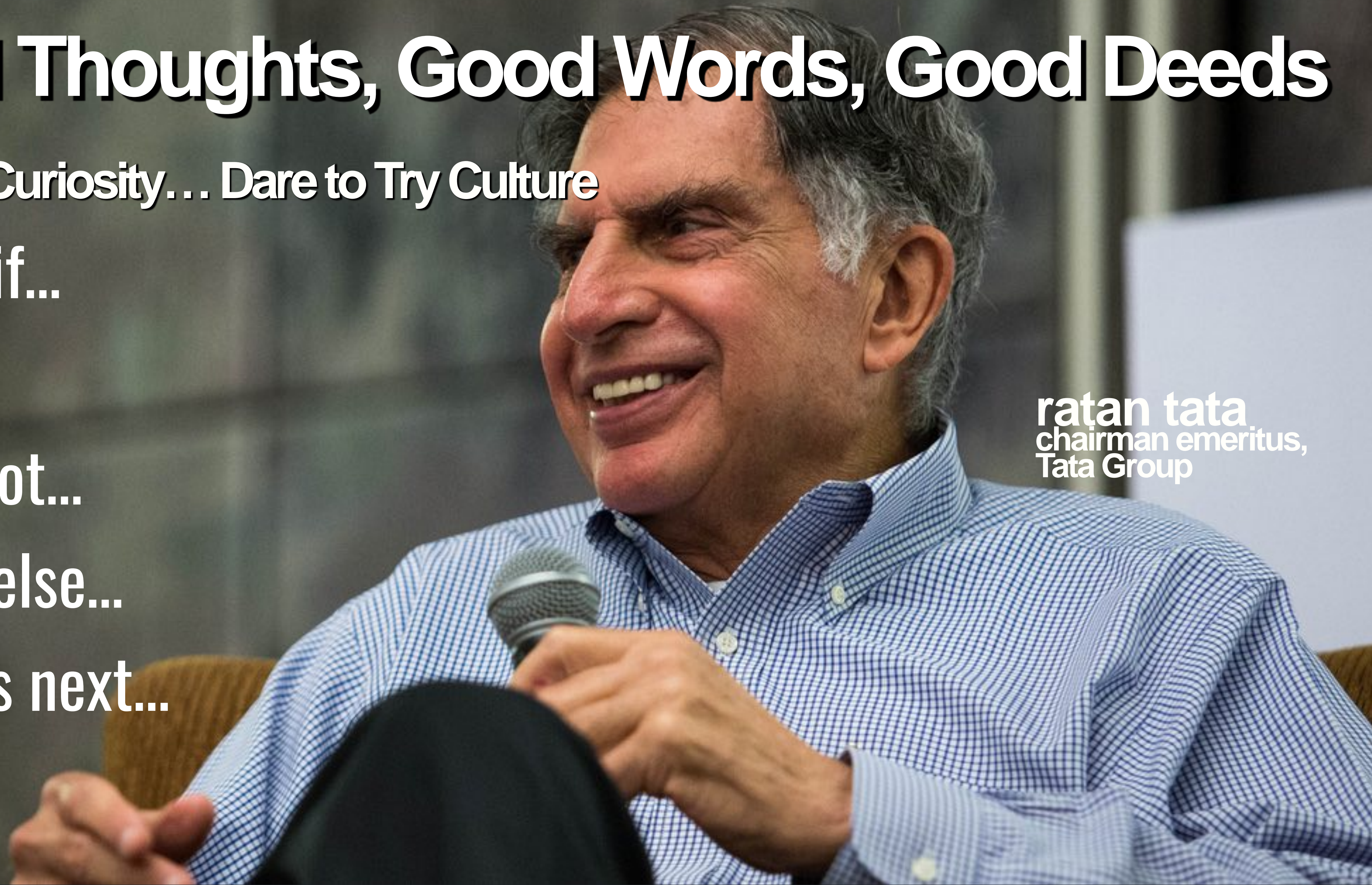
Why...

Why not...

What else...

What's next...

**ratan tata**  
chairman emeritus,  
Tata Group





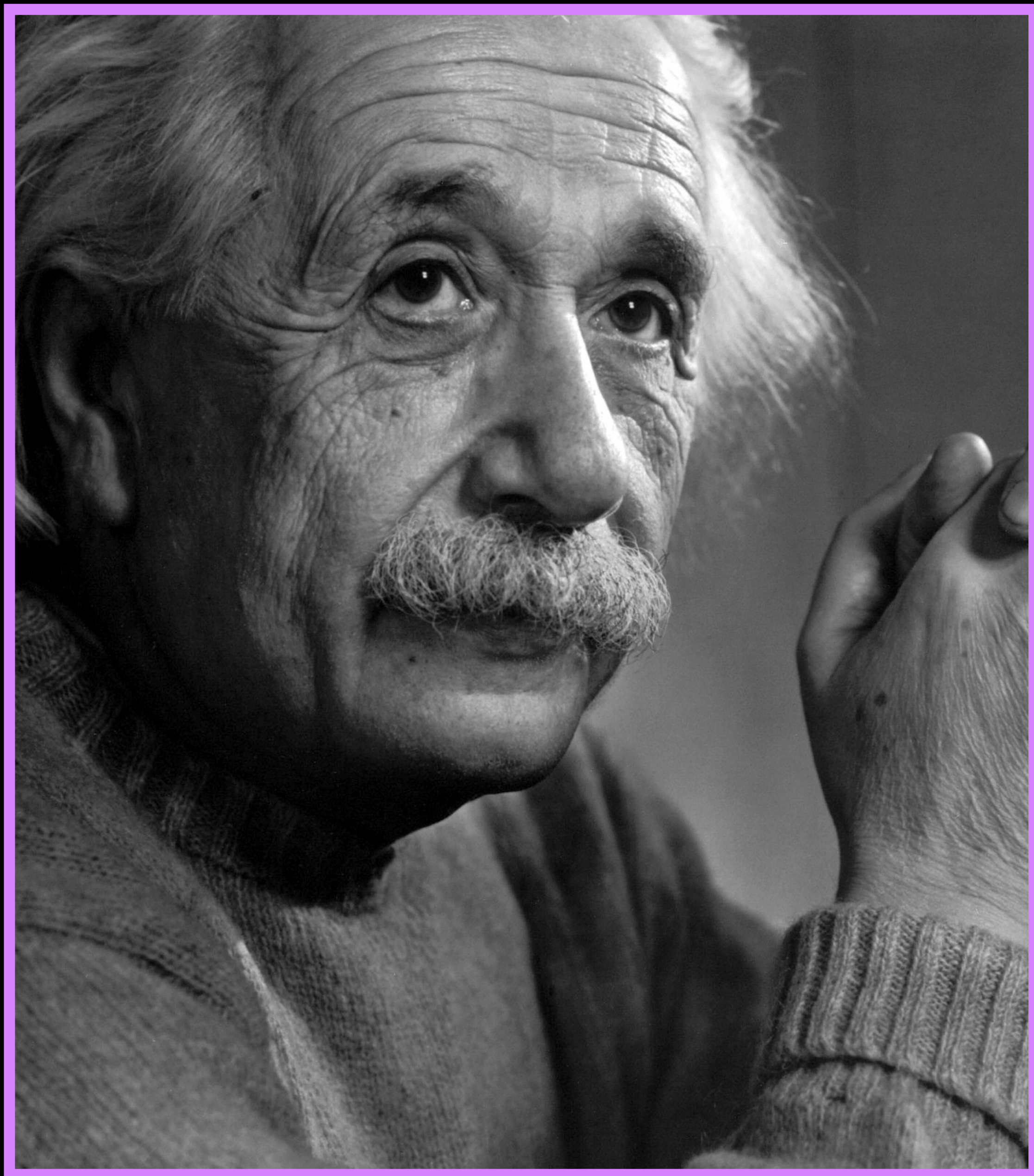
What are the  
~~25~~ dumbest  
things...

**Ask Everyone**

# Askhole!

a person who asks for input,  
yet never really listens to it or applies it.





Show  
**Wip!**

**Notice... Lead... Engage**

one thing is clear...



# UNLOCK INNOVATION

develop teams who embrace PLM

# Don't Become it!



Dr. Jackie Freiberg / International Best Selling Author / 9 Award Winning Books

[epicworkepiclife.com](http://epicworkepiclife.com) join our online community to rec'v weekly  
leadership & innovation insights



@kevinandjackie



jackie freiberg