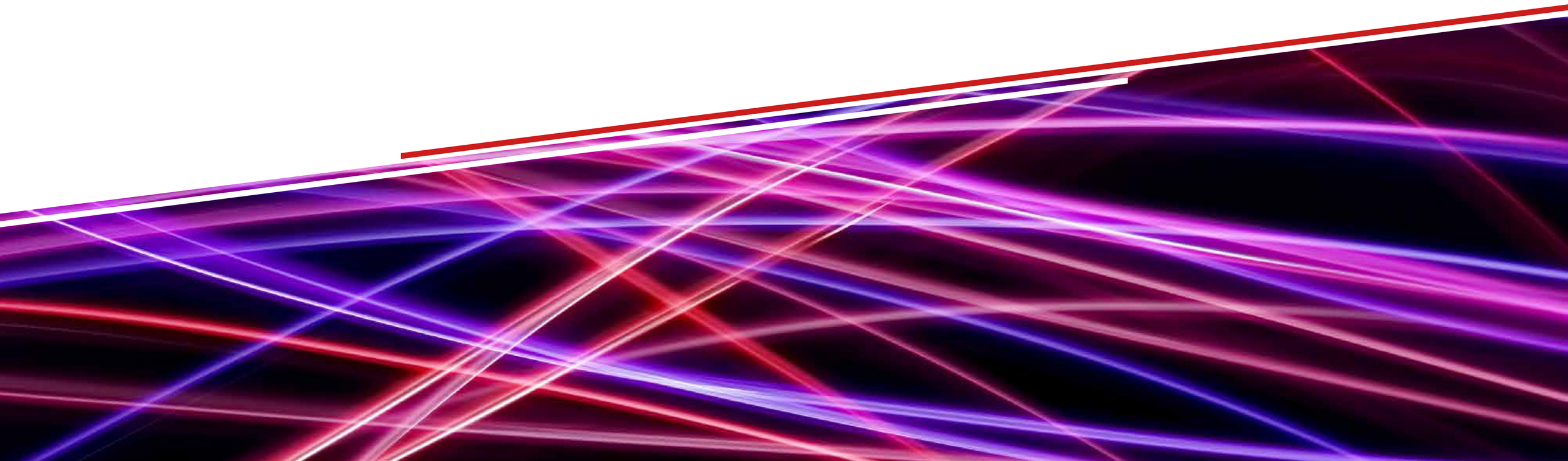
ACE 2024

Exploring Product Capabilities

Matteo Nicolich

Director Product Management, Aras



FEATURE
Understand
PROBLEM
NEED
REQUIREMENTS
Analyze
FEEDBACK
TELEMETRY
COMMENT
SURVEY
ISSUE
SOLUTION
Rank
IDEA
CONCEPT
STATISTICS
Plan and Implement
FEATURE
RATING
IDEA
SOCIAL MEDIA
Discuss
Interpret
USAGE DATA
OPINION
DATA
CUSTOMER
ISSUE
IDEA
FEATURE
PAIN POINT
Loads of information ...

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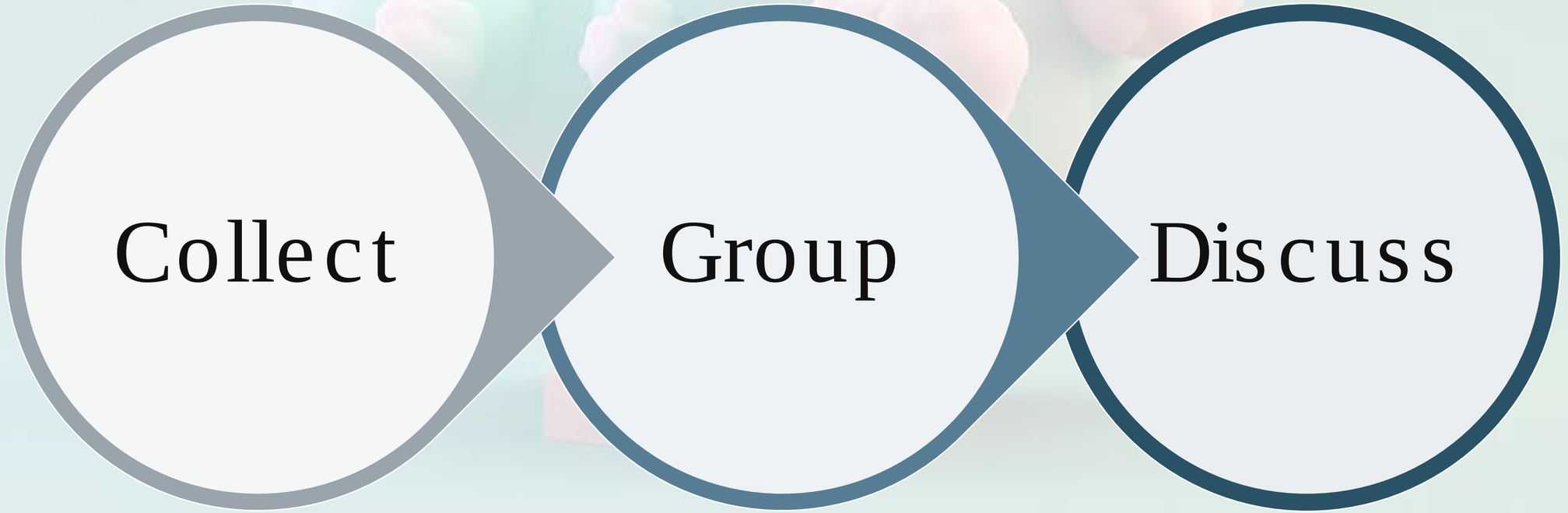
Input Session

5-10 minutes

What challenges do you see in communication?



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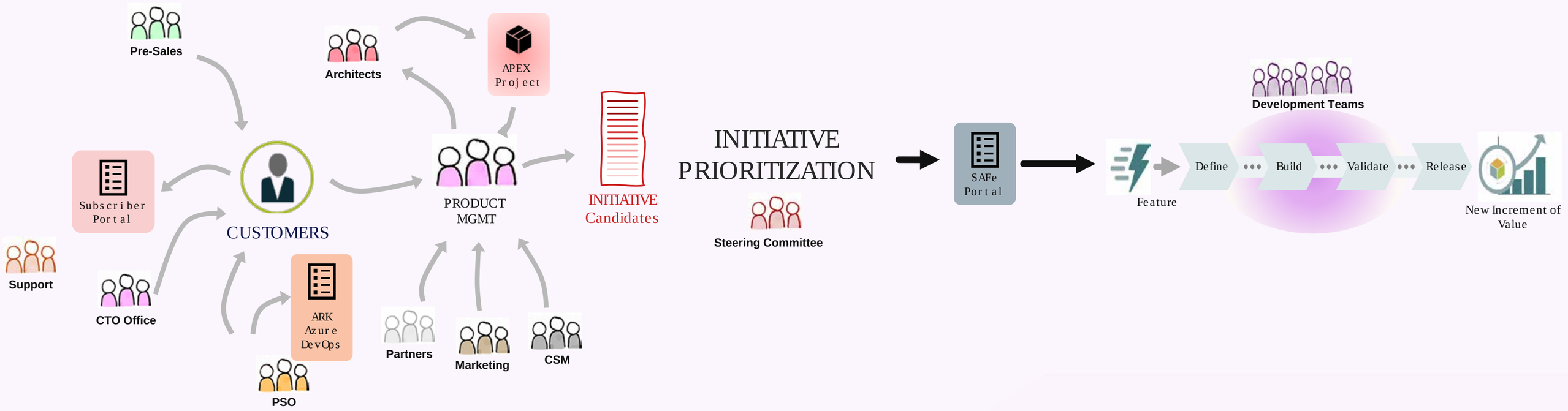
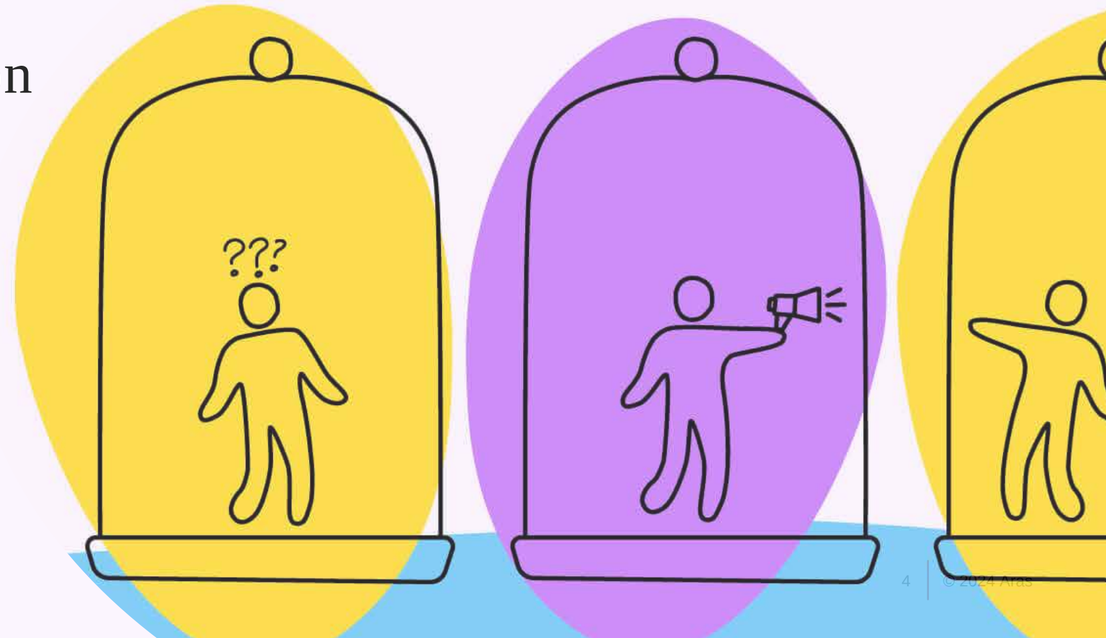


- Siloed approach to customer collection and exploration
- Many inputs with missing validation
- Point-to-point communication
- Segmented visibility on candidate initiatives
- Knowledge on product functionalities and updates



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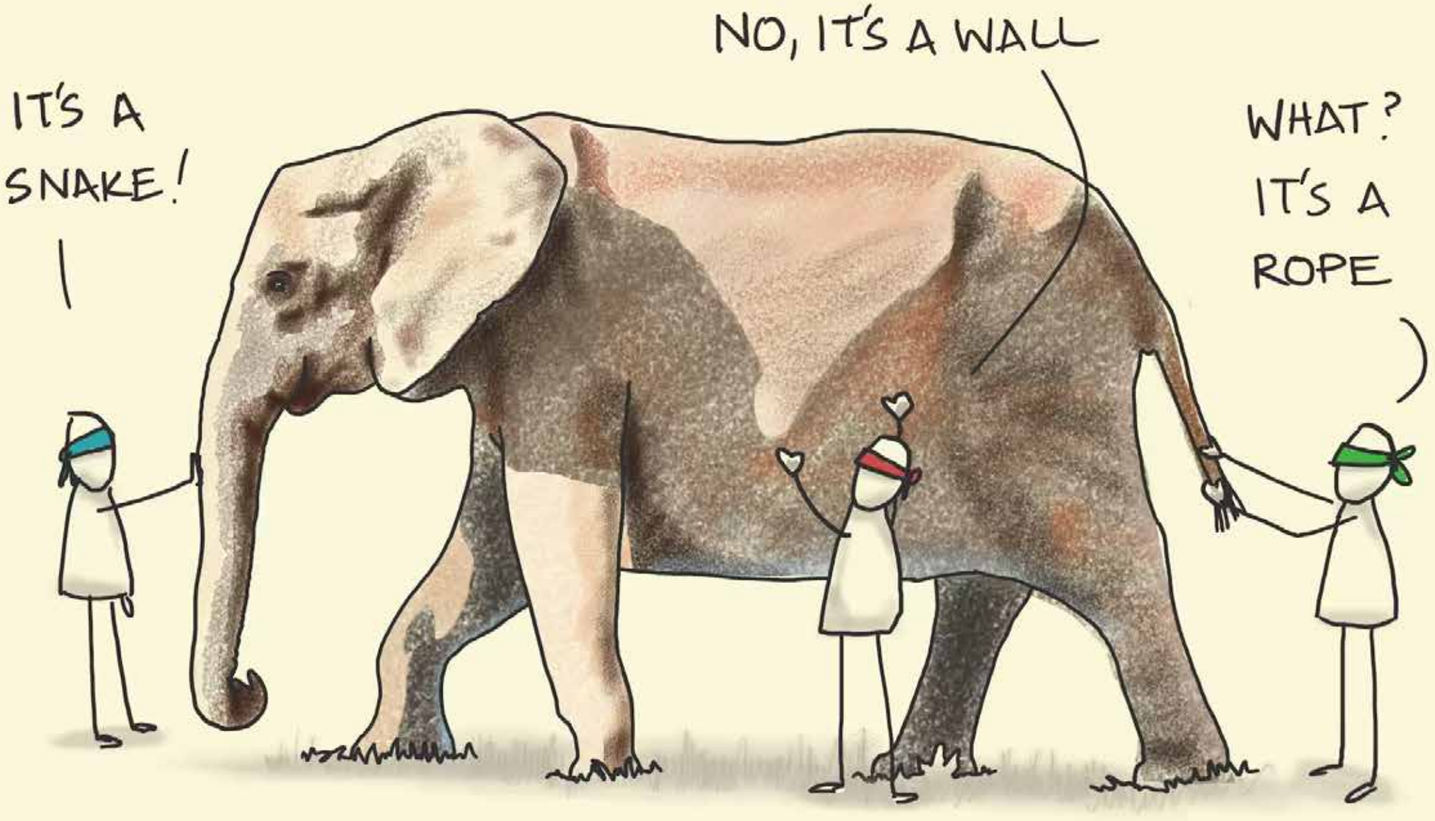
THE BLIND AND THE ELEPHANT

OUR OWN EXPERIENCE IS RARELY THE WHOLE TRUTH



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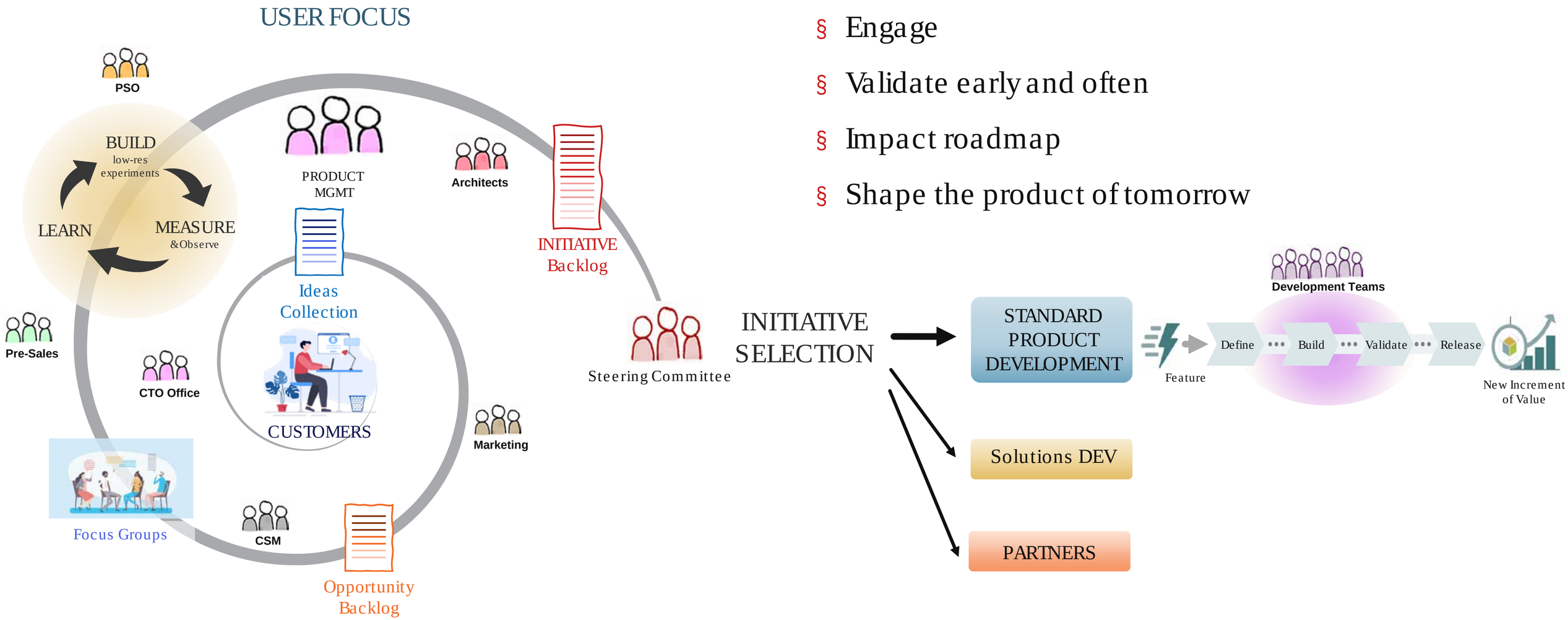
Customer Centric Continuous Discovery



- Engage
- Validate early and often
- Impact roadmap
- Shape the product of tomorrow

CONTINUOUS VALUE CREATION

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Input Session

5-10 minutes

Focus Groups: what would be a good format?

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Product Input Sessions

AI and Machine Learning in PLM

Anthony Ponceot

West Fork 2 – 8:30 AM

Cloud-based PLM Solutions

Benjamin Chaillon

West Fork 2 – 8:30 AM

UX Brainstorming

Kenny Sperling | Eli Donahue

Trinity Central – 9:45 AM

Variant 3D Design

Ayla Singhal | Kevin Richard

Trinity Central – 8:30 AM

Advanced MPP and MBOM

Ayla Singhal | Kevin Richard

Trinity Central – 11:00 AM

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Input Session

5-10 minutes

What would be an area you would love to suggest?

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Thank YOU!

mnicolich@aras.com

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