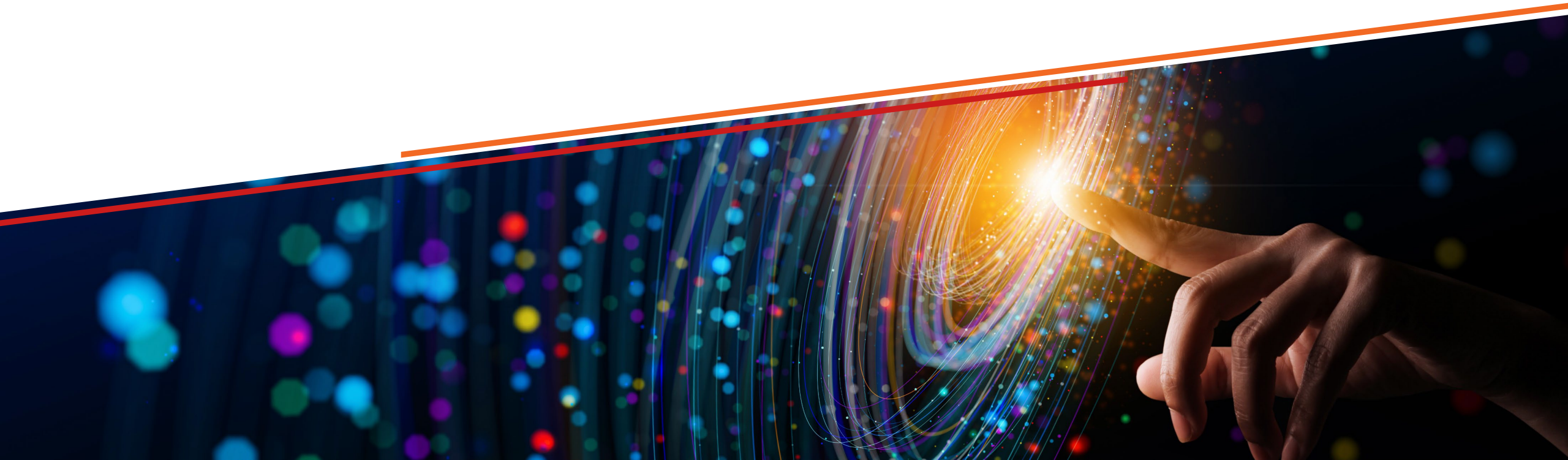
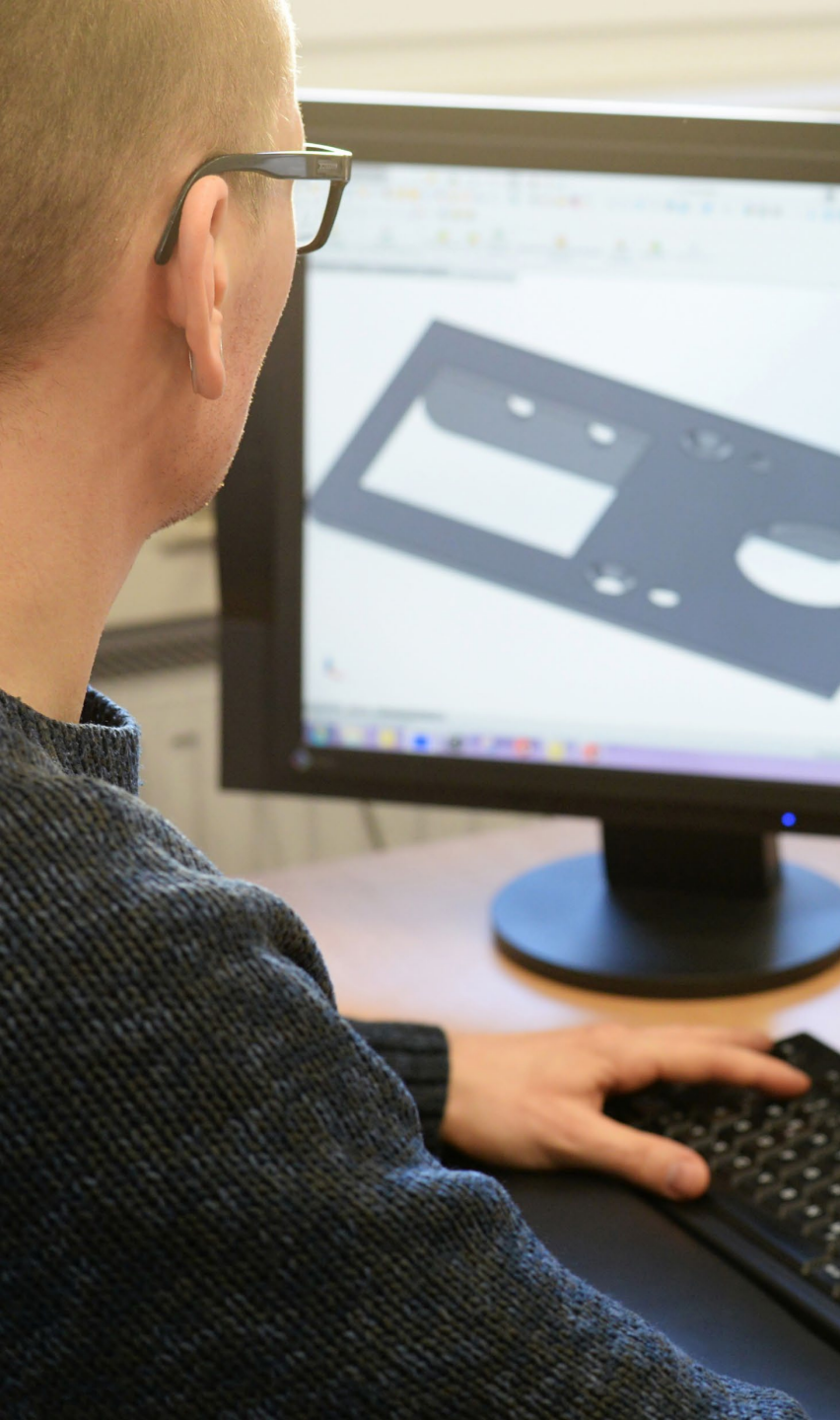


# What's Ahead: The Aras Vision

Rob McAveney, CTO

May 3, 2023





**Products and  
Businesses  
Always Evolve**





# The Disruptive Newcomer



**MULTI-ORGANIZATIONAL**

**CROSS-DISCIPLINE**

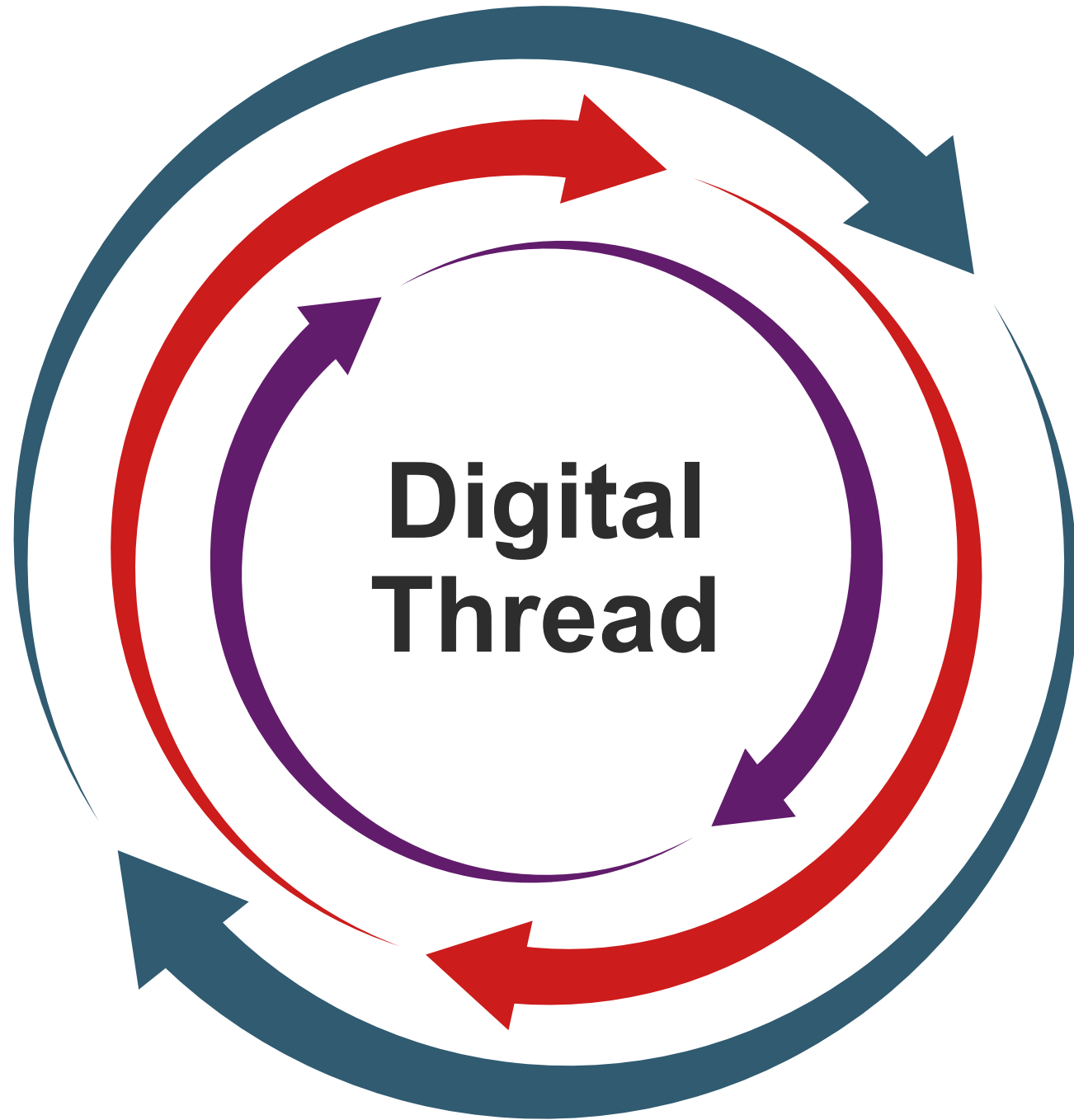
**TOOL-AGNOSTIC**

**FULL-LIFECYCLE**

**DATA-CENTRIC**

**PROCESS-ENABLED**

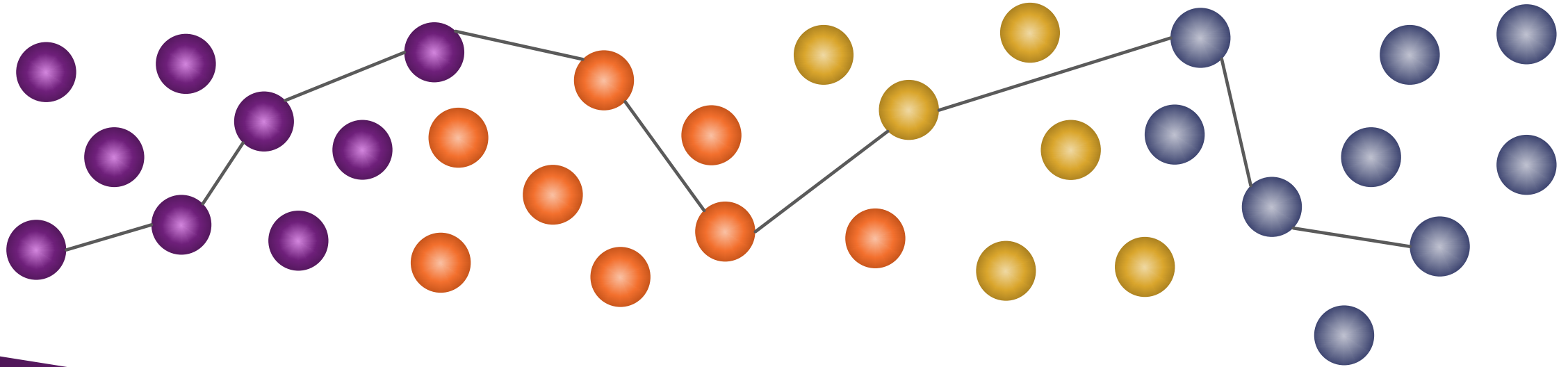
# Digital Thread

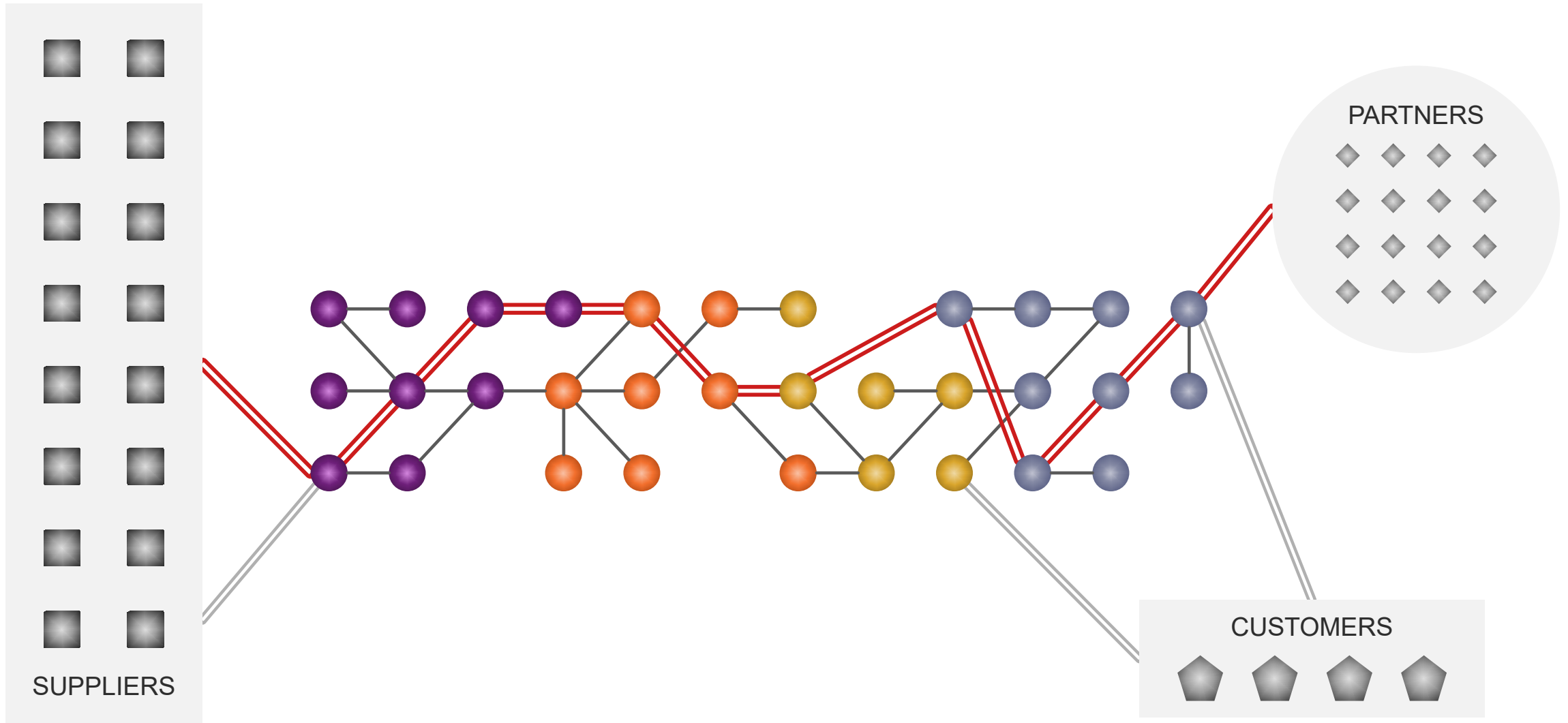


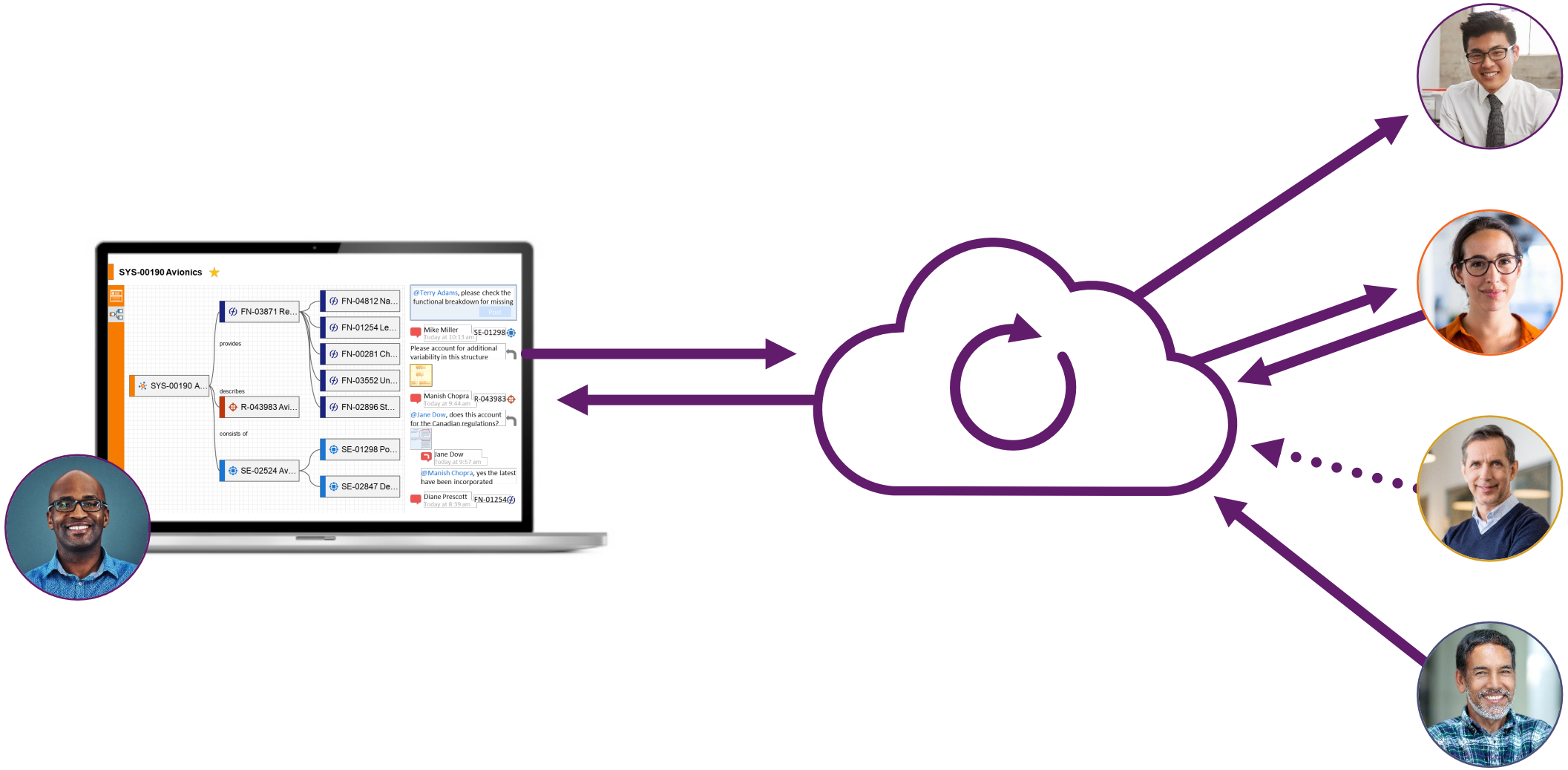
**Lifecycle Connectivity**

**Cross-Domain Collaboration**

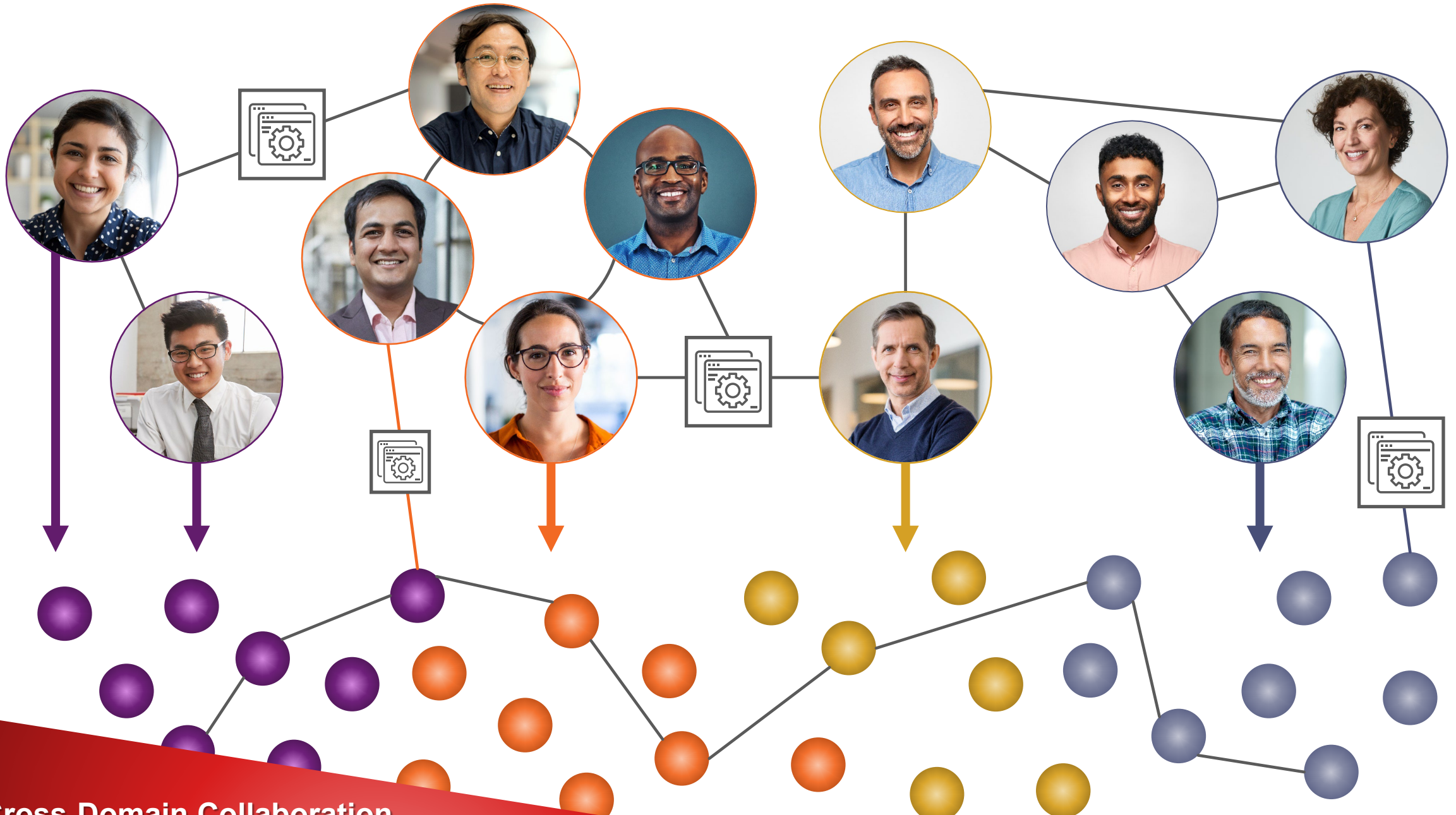
**Systems-Centric Innovation**



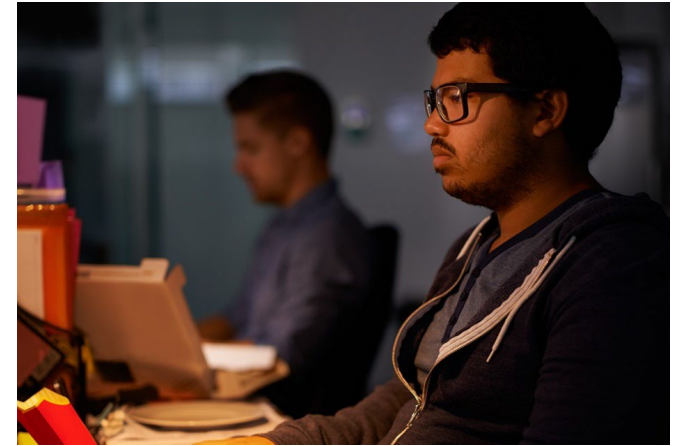
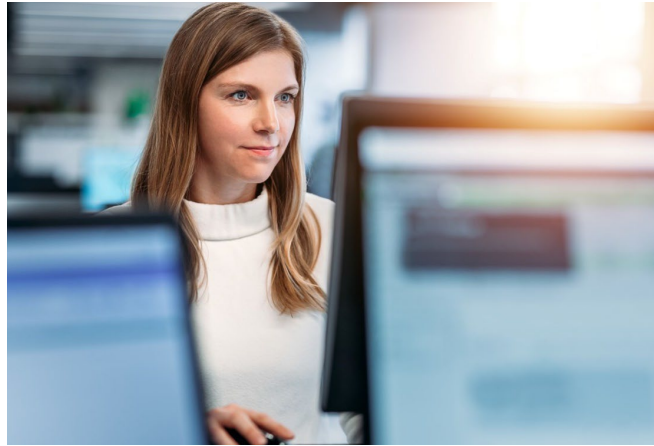
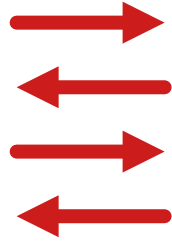




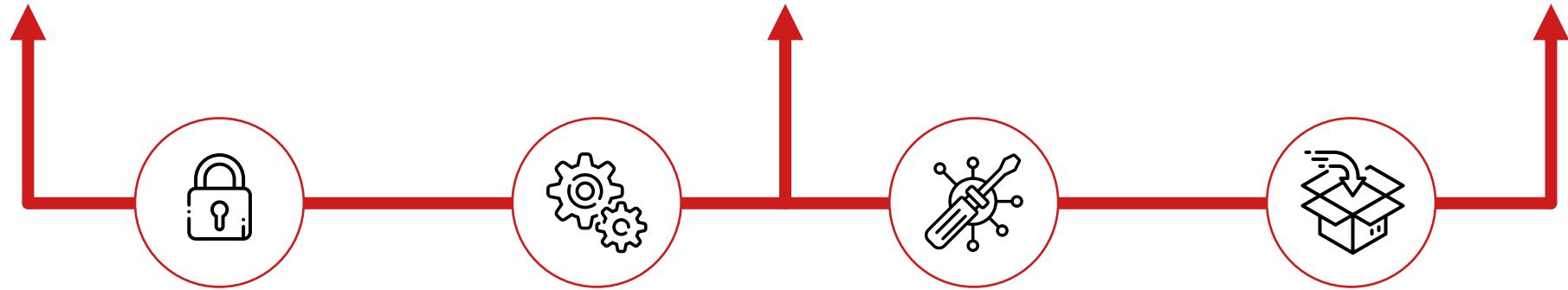
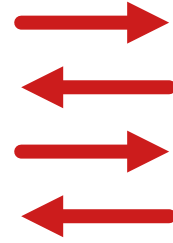
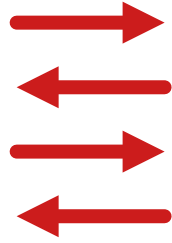




**Cross-Domain Collaboration**



Connected Platform Services



Leverage Platform Intelligence

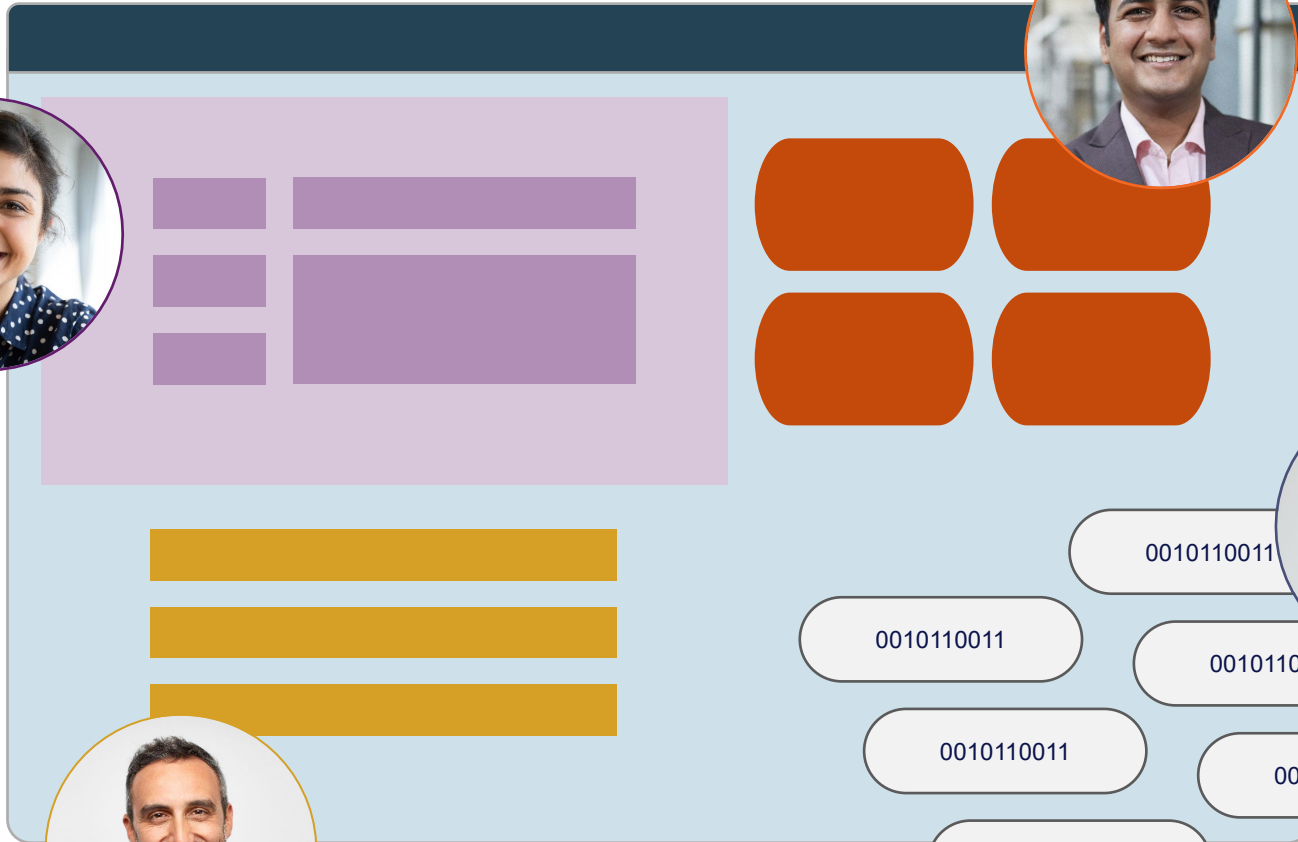


Systems-Centric Innovation

- Sustainability
- Product-as-a-Service
- Emerging Technologies
- Regulatory Compliance
- Mass Personalization
- Embedded Software
- Artificial Intelligence



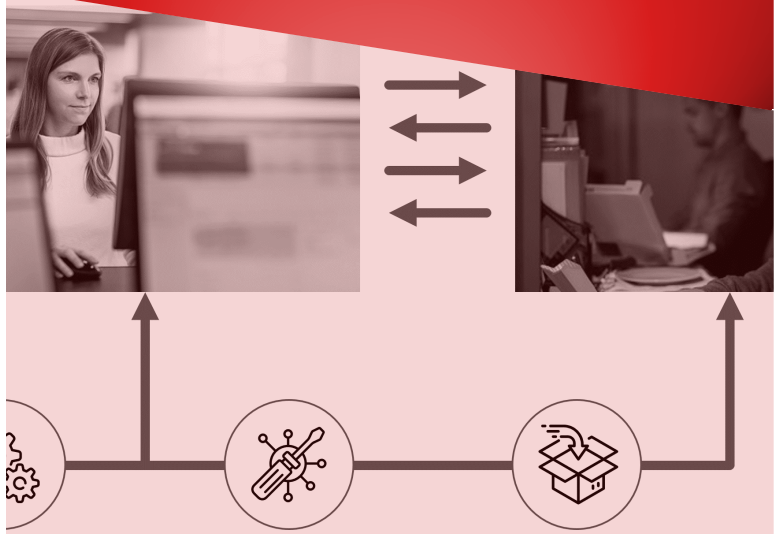
Accelerate Innovation



# Lifecycle Connectivity



# Cross-Domain Collaboration



# Systems-Centric Innovation



**SERVICE**

**DESIGN**

**OPERATE**

**DEVELOP**

**LAUNCH**

**BUILD**

